

For Immediate Release

**Mediacom Business Taps New Broadband Technology to Power Principal Charity Classic PGA TOUR Champions Event**

*Next-Gen DOCSIS 3.1 Gigasphere technology to deliver fast, secure and reliable communications services throughout the tournament*

**Des Moines (June 5, 2017)** – Mediacom Business, a division of Mediacom Communications Corporation, today announced it will once again serve as the official broadband provider for the Principal Charity Classic®, presented by Wells Fargo. The annual PGA TOUR Champions event is set for June 6-11 at the historic Wakonda Club in Des Moines, Iowa.



The Principal Charity Classic was named the PGA TOUR Champions Tournament of the Year in 2016 and has raised nearly \$10 million to benefit Iowa children’s charities in the past decade.

The advanced communications services Mediacom Business is providing to the Principal Charity Classic are powered by the DOCSIS 3.1 “Gigasphere” platform, the latest generation of broadband technology. By utilizing Gigasphere, the company is able to provide 1 Gigabit internet connections to various locations throughout the Wakonda Club.

“Using the Gigabit speeds from Mediacom Business allows the Principal Charity Classic event team to quickly transfer data from remote course sites back to their main office,” said Dan Templin, Senior Vice President of Mediacom Business. “In addition, by placing 1 Gig enabled modems in the media center, locker rooms and family areas, we are able to offer a greatly enhanced technology experience to all the attendees.”



18th Hole, Principal Charity Classic, Wakonda Club in Des Moines, Iowa.

The 1 Gig internet service will be used to provide courtesy Wi-Fi connections to spectators, players, sports writers, television networks and staff throughout Wakonda Club facilities: “Earlier this year, Mediacom upgraded Iowa to the first Gigabit state in the nation, and we are proud to showcase our network investments at this year’s Principal Charity Classic,” Templin said.

Greg Conrad, Tournament Director for the Principal Charity Classic, said connectivity plays an important role in the Principal Charity Classic’s fan engagement and overall success. Last year the tournament attracted a record 83,389 spectators.

“Throughout the tournament, it is critical to keep everyone from the spectators, reporters and broadcasters, to our own staff, connected with all of the action taking place across the course,” Conrad said. “This constant sharing of real-time information requires a significant amount of bandwidth, and we’re fortunate Mediacom Business can provide us with the high-capacity broadband services we need to make our event a success.”



**About Mediacom Communications Corporation**

Mediacom Communications Corporation is the 5th largest cable operator in the U.S. serving over 1.3 million customers in smaller markets primarily in the Midwest and Southeast. Mediacom offers a wide array of information, communications and entertainment services to households and businesses, including video, high-speed data, phone, and home security and automation. Through Mediacom Business, the company provides innovative broadband solutions to commercial and public sector customers of all sizes, and sells advertising and production services under the OnMedia brand. More information about Mediacom is available at [www.mediacomcable.com](http://www.mediacomcable.com).

**About the Principal Charity Classic**

The Principal Charity Classic is an annual PGA TOUR Champions event focused on philanthropic giving. In 2016, the Principal Charity Classic was recognized as the PGA TOUR Champions Tournament of the Year. This premier golf event raises contributions for the tournament’s “**FORE Our Kids**” charities, including: 1) **Tournament Charity Partners**, select organizations that provide a broad level of support to children of Iowa in the areas of education and culture, financial security and stability, and/or health and wellness. These organizations are supported through net proceeds of the tournament; and 2) **Birdies for Charity Partners**, which includes more than 100 additional children’s charities across Iowa that receive support through individual pledges and contributions made prior to and during the tournament.

The 2017 Principal Charity Classic tournament will be played June 6-11, 2017, at Wakonda Club in Des Moines, Iowa. For more information on the charities and the tournament, visit [principalcharityclassic.com](http://principalcharityclassic.com) and follow via [Facebook](#), [Twitter](#) and [Instagram](#).

**About PGA TOUR Champions**

PGA TOUR Champions is a membership organization of golf’s most recognizable and accomplished players, age 50 and older, including 32 members of the World Golf Hall of Fame. The Tour’s mission is to provide financial opportunities for its players, entertain and inspire its fans, deliver substantial value to its partners, create outlets for volunteers to give back and generate significant charitable and economic impact in tournament communities. In 2017, the PGA TOUR Champions schedule includes 26 tournaments in 18 states, Japan, Wales and Canada, with purses totaling more than \$55 million. The Charles Schwab Cup, which includes the Regular Season and the Charles Schwab Cup Playoffs, is used to determine the season-long champion. All events are televised in the United States, with most receiving complete coverage on Golf Channel, the exclusive cable-television partner of PGA TOUR Champions. Internationally, telecasts air live, tape-delayed or in a highlights-package format in excess of 190 countries and territories, reaching more than 330 million potential households. The PGA TOUR’s web site is [PGATOUR.COM](http://PGATOUR.COM), the No. 1 site in golf, and the organization is headquartered in Ponte Vedra Beach, Fla. Follow PGA TOUR Champions at [facebook.com/PGATOURChampions](https://www.facebook.com/PGATOURChampions), on Twitter [@ChampionsTour](https://twitter.com/ChampionsTour) and on Instagram [@pgatourchampions](https://www.instagram.com/pgatourchampions).

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