

For Immediate Release

## Mediacom Business Named New Data Service Provider for the Missouri Innovation Center

*Providing dedicated fiber connection with Gigabit internet speeds to Research and Development Facility*

Columbia, MO – March 21, 2017 – Mediacom Business, a division of Mediacom Communications Corporation, today announced an agreement to provide a dedicated fiber connection with Gigabit internet speeds to the Missouri Innovation Center (MIC), a flagship, non-profit, incubator organization focused on leveraging research and innovation produced in conjunction with the University of Missouri, for the economic benefit of the region and the state.



FROM



Entrance of the Missouri Innovation Center

Dan Templin, Senior Vice President of Mediacom Business, said the agreement with the MIC is due in part to a company-wide initiative called *Project Open Road*, a significant capital expenditure to proactively connect more businesses to their network and provide the level of broadband capacity that is critical for commercial and research facilities like the MIC.

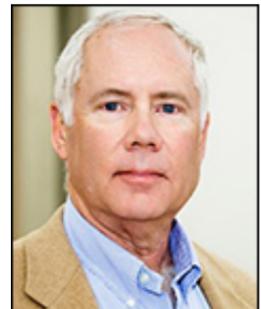
“The Missouri Innovation Center is currently sharing a University of Missouri fiber feed with other university users, limiting bandwidth to incubator residents who are in need of higher capacity to power their business applications,” Mr. Templin said. “Mediacom Business’ Gigabit+ Fiber Solutions™ will provide the 1-Gig internet speeds to power next-level technology like precision agriculture, live augmented reality and other cloud-based services. Our network will deliver the dedicated, fast and private connection to the public internet that is critical for incubator residents.”



Gigabit+ Conference Room powered by Mediacom Business

One example, according to Bill Turpin, President and CEO of the MIC, involves an incubator startup called *StoryUP*, a positive media platform that utilizes virtual reality technology to immerse users in stories and experiences that can produce specific brainwave patterns.

Mr. Turpin said *StoryUP* has been creating compelling VR videos for customers all around the globe. StoryUp is also exploring ways for their platform to relieve baseline symptoms of anxiety in hospitals, veteran’s homes, and chemotherapy clinics. “*StoryUP* presently offloads as much as a terabyte of raw video data to a separate drive each week, so the dedicated Mediacom Business connection of 1 Gigabit internet speeds will satisfy their data transfer requirements, making them much more productive.”



Bill Turpin  
President and CEO  
of the Missouri  
Innovation Center

Stacey Button, Director of Economic Development for the City of Columbia, Missouri, and President of Regional Economic Development Inc. (REDI), said the partnership between Mediacom Business and the Missouri Innovation Center will help entrepreneurs translate their new business ideas into high-growth businesses. “Mediacom Business has the high-capacity broadband tools that the MIC needs to help businesses grow and be successful, all for the benefit of this region and the state.”



### About Mediacom Communications Corporation

Mediacom Communications Corporation is the 5th largest cable operator in the U.S. serving over 1.3 million customers in smaller markets primarily in the Midwest and Southeast. Mediacom offers a wide array of information, communications and entertainment services to households and businesses, including video, high-speed data, phone, and home security and automation. Through Mediacom Business, the company provides innovative broadband solutions to commercial and public sector customers of all sizes, and sells advertising and production services under the OnMedia brand. More information about Mediacom is available at [www.mediacomcable.com](http://www.mediacomcable.com).

### About the Missouri Innovation Center

The Missouri Innovation Center is a non-profit organization focused on providing coaching, capital, and infrastructure for emerging, high-growth business ventures. We are motivated by good ideas, exceptional people, and contributing to the economic vitality of Mid-Missouri by growing and attracting technology businesses in need of assistance navigating the startup process. Our goal is to create more quality jobs in the region by helping companies commercialize new technologies that improve human life and provide environmental sustainability. MIC is one of several Innovation Centers in Missouri and operates the MU Life Science Business Incubator in conjunction with the University of Missouri – Columbia. More information about the Missouri Innovation Center is available at [www.missouriinnovation.com](http://www.missouriinnovation.com).

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