

For Immediate Release

Mediacom Business Powers 2018 Columbia College Midwest Campus Clash and Gaming Expo as Official Broadband Provider

Providing fiber-optic connection to largest collegiate eSports and gaming event in the Midwest

Columbia, MO – April 4, 2018 – Mediacom Business announced today that the company will serve as the Official Broadband Provider of the 2018 Midwest Campus Clash and Gaming Expo hosted by Columbia College on April 7th in Columbia, MO. The event, which is free, and open to the public, will bring some of the top collegiate eSports teams in the Midwest together to compete for a \$25,000 prize pool in playing *League of Legends*, a multiplayer online battle arena game developed and published by Riot Games for Microsoft Windows and macOS.



New to this year’s event will be a tournament featuring the wildly popular game, *Rocket League*, a high-powered hybrid of arcade soccer, driven with rewarding physics-based gameplay, and a community of more than 42 million players.

Brad Wucher, Senior Director of Marketing for Columbia College, said The Midwest Campus Clash and Gaming Expo is the largest collegiate eSports and gaming event in the Midwest, with tremendous broadband needs.



Midwest Campus Clash and Gaming Expo 2017

“We’re fortunate that Mediacom Business is able to serve not only as the event’s Official Broadband Provider, but also as a Silver Level Sponsor,” said Mr. Wucher. “Our strategic relationship with Mediacom Business provides us with the fiber-optic broadband we need to ensure uninterrupted gaming by our participants, and an ultimate experience for some 2,000 fans, including a range of gaming experiences for all ages where guests can check out the latest offerings from [NovaStar Gaming](#), [Monster Energy Drink](#), [Alienware](#), [Arcades4Home](#), [US Cellular](#), [Slackers](#), and more.”

“While the bandwidth needs for this event are enormous, we’re fully prepared, and committed, to meet – and exceed – the expectations of Columbia College,” said Dan Templin, Senior Vice President of Mediacom Business. “With our Gigabit+ Fiber Solutions, Mediacom Business will be able to simultaneously power the computers, video streams, and VR applications needed to run the competition while supporting the fans as they download and send large amounts of data, and test a full-line of the latest gaming experiences throughout the day.”



A field of seven colleges and universities will be competing for a \$15,000 top prize, a \$5,000 second-place prize, and two \$2,500 third-place prizes. Learn more at www.midwestcampusclash.com.

Collegiate teams participating in this year’s event include:

- Columbia College
- University of Missouri
- University of Kansas
- Miami (Ohio) University
- Kansas State University
- Robert Morris University
- Maryville University

About Columbia College

Founded in 1851 in Columbia, Missouri, Columbia College has been helping students advance their lives through higher education for more than 165 years. As a private, nonprofit institution, the college takes pride in its small classes, experienced faculty and quality educational programs. With more than 30 locations across the country, students may enroll in day, evening or online classes. The college is accredited by the Higher Learning Commission. Columbia College educates more than 20,000 students each year and has more than 86,000 alumni worldwide. For more information, visit www.ccis.edu.

About Mediacom Communications Corporation

Mediacom Communications Corporation is the 5th largest cable operator in the U.S. serving almost 1.4 million customers in smaller markets primarily in the Midwest and Southeast. Mediacom offers a wide array of information, communications and entertainment services to households and businesses, including video, high-speed data, phone, and home security and automation. Through Mediacom Business, the company provides innovative broadband solutions to commercial and public sector customers of all sizes, and sells advertising and production services under the OnMedia brand. More information about Mediacom is available at www.mediacomcable.com.

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